



Tools and resources

We have developed a suite of complimentary materials that are available or can be requested via our website: [CenterWellPrimaryCare.com/agents/agent-toolkit](https://www.CenterWellPrimaryCare.com/agents/agent-toolkit)

Stay tuned—we are hard at work building even more tools and resources to support you.



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Quick Reference Guides

Each of these guides houses critical information about CenterWell in a community we serve. They include center addresses, hours of operation and amenities, in addition to accepted insurance plans.



Patient FAQs

This section is designed to give you a good sense of who CenterWell is and the kind of care our teams are committed to delivering. It includes a care team overview, summary of medical services we offer, to-do's before a new-patient appointment, and more.

? Agent FAQs

This resource highlights the ways CenterWell specializes in seniors—and how we work with agents to help deliver the personalized, coordinated and comprehensive care our patients deserve.

You'll find information about our accepted insurance plans, medical service offerings, care team structure, patient experience and the resources we've developed with agents like you in mind.



About CenterWell

This section explains why we were driven to focus on senior-focused primary care.

It clarifies our value-based care philosophy and how it comes to life in our centers.

Finally, it highlights important ways we are different from most primary care practices.



Agent conversation guide

We know how important compliance is to you, so we developed this guide to help you have compliant conversations (as they relate to providers). This piece can help ensure your meetings with clients or prospects are informative and accurate and proceed as smoothly as possible.



Educational materials

Get everything you need to implement educational programs in your market and better serve your clients, including example presentations and handouts you can use to host your own educational seminar. Contact your local Broker Relationship Manager for additional educational resources for program implementation.



White papers

CenterWell white papers deliver information and thought leadership to members of the Medicare industry.

Our reports feature the latest research insights and shed light on the intersection of healthcare, culture and consumerism.



Access this suite of tools and resources by visiting
CenterWellPrimaryCare.com/agents/agent-toolkit